



C.V: Anidor Hakak



Digital marketer and lecturer | Industrial engineer & management,

PERSONAL DETAILS:

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EDUCATION:

1. B.Sc. - Industrial engineering and management, Jerusalem College of engineering.
2. Network designing course in John Brice.
3. SEO and Internet marketing course, at John Bryce.

JOBS:

2015 – Now: co-founder at pinetree.marketing – SEO services

2011-Now: Digital marketing lecturer: Lecturing in Ono Academy, I.D.C Herzliya, Hadassah College, Hackeru, Open University.

2008 – Now: Owner and CEO at Hayde Digital LTD – SEO digital agency. Content, SEO and SEM services, B2B marketing, and LinkedIn campaigns.

I also help and mentor students using LinkedIn to manage their careers and build their digital presence.

2004-2005: Unit head in a Jewish reform camp in Massachusetts, USA. In charge of 100 campers and 50 counselors.

1998-2004: I.D.F, Captain in C4I Corps - Signal Corps

1993-1995: T.V. host of youth programs.

1990-1996: Journalist in newspapers.

LANGUAGES:

Hebrew: Excellent

English: Excellent